

HIGH FIVE access media

Project Proposal and Production Treatment



Staff Initials	Date Received	Date
Certified Producer		Executive Producer
Phone	E-mail	
Certified Producer's Signature		Organization
Project Title	Length _____ : _____ : _____	
<input type="checkbox"/> Individual <input type="checkbox"/> Weekly Series <input type="checkbox"/> Monthly Series		
Description of program: (Attach Production Treatment)		
Description of production needs: (check all that apply and describe below)		
<input type="checkbox"/> Field Camera(s) <input type="checkbox"/> Edit <input type="checkbox"/> Studio <input type="checkbox"/> EFP		
Production Schedule		
Start Date	Projected Premier Date	
* Production proposals are open for six months, extensions require approval from Media Center Staff.		
Program Subject (check one)		
<input type="checkbox"/> Arts & Entertainment <input type="checkbox"/> Environment <input type="checkbox"/> Social Justice <input type="checkbox"/> Politics <input type="checkbox"/> Health	<input type="checkbox"/> Sports <input type="checkbox"/> Community <input type="checkbox"/> Inspirational <input type="checkbox"/> Theater <input type="checkbox"/> Culture/Ethnic	<input type="checkbox"/> National/International <input type="checkbox"/> Youth <input type="checkbox"/> Education <input type="checkbox"/> Government <input type="checkbox"/> PSA
<input type="checkbox"/> News <input type="checkbox"/> Election <input type="checkbox"/> Dance <input type="checkbox"/> Outdoors <input type="checkbox"/> Technology	<input type="checkbox"/> Financial Sponsor(s) <input type="checkbox"/> Budget Attached	

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Certified Community Producer	Program Length
Program Title: (max 20 characters, including spaces)	
Program Description	
Target Audience	
Program Goal/impact/ educational objective	
Proposed Technical Requirements (Estimate number of camera, studio, EFP, and edit reservations)	
Proposed crew requirements	
Proposed production sites	
Interview Subjects	
Submit with Production Proposal to a HFAM Staff Member for Approval - Sample Below	

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Certified Community Producer Peggy Jones	Program Length Monthly 30-minute program
Program Title: (max 20 characters, including spaces) Focus on the Environment	
Program Description Students from two featured schools raise 3 issues of concern, exchange opinions and advice, then troubleshoot solutions. Questions and viewpoints come directly from the teens. Issues are periodically addressed by professionals with facts, statistics and emphatic advice. Program is presented in a fast-paced, MTV-style with some dramatizations	
Target Audience Intermediate and High School students on O'ahu between ages 12 and 18.	
Program Goal/impact/ educational objective Give teens helpful information so that they can make choices that lead to safer, healthier, happier	
Proposed Technical Requirements (Estimate number of camera, studio, EFP, and edit reservations) Remote field production at two school campuses monthly (shoot approx. 60 min. of student interviews), 2 location shoots at professionals' business offices (shoot stats and other support material), 6 hours to build graphics, 12 hours editing time per program. Will need to coordinate with school advisors for selection of students. Standard opening montage footage (high school life) to be produced separately.	
Proposed crew requirements Remote field production at two school campuses monthly (shoot approx. 60 min. of student	
Proposed production sites Schools and Businesses	
Interview Subjects Students, teachers, local experts	
Submit with Production Proposal to a HFAM Staff Member for Approval - Sample Below	